

Ford Car Trade Journal

Not Connected with the Ford Motor Company

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\$2.00 a Year

PROOF!

PICARD MOTOR SALES CO.
AUTHORIZED DEALERS
Ford MOTOR CARS
1659 BROADWAY
NEW YORK, N.Y. 10019

Wallace Motor Products Corporation,
120 Broadway,
New York City.

Customer:-

Oil gauge.

Enclosed find an order for six (6) gauge "AK-URET"

In reply to your inquiry as to our opinion of the gauge, this order is the proof of our endorsement. We have found it reliable, inexpensive and easily attached.

I may add that our accessory department expects a steady and unrelenting demand for the gauge.

Very respectfully,
PICARD MOTOR SALES COMPANY,
By: *[Signature]*
Vice-President.

U7/10

WALLACE
PATENT NO.
1,354,788

The
AKURET
OIL GAUGE
FOR FORD CARS

Prevents burned out bearings, carbonized cylinders, and the inconvenience of getting down under the car to look at the oil supply. Easily attached by anyone. Sells itself to every Ford owner. Price only \$2.50. Nuff said! Send your own and jobber's name for sample gauge and dealer's proposition. Get on the road to more profits now!

WALLACE MOTOR PRODUCTS CORPORATION
465 WASHINGTON STREET, Dept. F. C. NEW YORK CITY